

What exactly is wholistic training?

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In training circles, more and more research confirms that people remember only a fraction, typically around twenty percent, of what they learn in formal training classes. In addition, not many participants hold onto their training materials to refer to it in the future.

People learn the vast majority of what they need to know to perform through informal methods, such as talking with a co-worker (and taking up his or her time), asking around in the break room, or searching the web at home. The challenge with these avenues from a company perspective is, of course, there is very little control, opening the possibility of the employee learning the wrong way.

To address this, THTE does the following, embracing a wholistic approach that address both formal and informal training.

First, we strive to make our training and reference materials of the highest quality possible, to encourage people to hang onto them and refer to them in the future.

Second, we developed SPIN, a powerful and easy-to-use informal learning system that is as simple as a web search, but the results can be controlled and reported on.

The results: increased learning, decreased drain on existing resources, and much better ROI.
