

How did THTE start?

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The Highly Trained Eye was founded by Scott Rowland in 2002 in Los Angeles, California, with the purpose of providing contract training and instructional design services for various companies in the area. As the business grew, Matthew Vardaman joined to spearhead the sales and production side of the business.

In 2005, THTE relocated to the East Coast to grow its client base along the Atlantic (and for the founders to relocate their families to beautiful New Hampshire!).

2012 brought further realized the vision of THTE to provide all-around exceptional learning through the development of SPIN, an informal learning system like no other.

Today, THTE has a half dozen full-time employees and many more contract trainers and instructional designers, serving hundreds of active clients nationwide.
